

# Bowie Vision Plan

## Community Questionnaire Results

A. NELESSEN ASSOCIATES 1998



# Community Questionnaire Results

## 1. When were you born?

1. Before 1920	0%
2. 1920 to 1939	38.0%
3. 1940 to 1944	9.9%
4. 1945 to 1967	45.1%
5. 1968 to 1980	7.0%
6. After 1981	0%

## 2. Gender:

1. Female	51.7%
2. Male	48.3%

## 3. Ethnicity:

1. African American	8.5%
2. White-Caucasian	88.0%
3. Asian-Pacific Islander	0.7%
4. Hispanic	0%
5. Native American	0%
6. South and Central American	0%
7. Other	2.8%

## 4. Gross Household Income:

1. under \$10,000	0.7%
2. \$10,001 - \$24,999	2.9%
3. \$25,000 - \$34,999	2.2%
4. \$35,000 - \$49,999	15.3%
5. \$50,000 - \$74,999	34.3%
6. \$75,000 - \$99,999	22.6%
7. \$100,000 - \$149,999	18.2%
8. \$150,000 - \$200,000	2.9%
9. Above \$200,001	0.7%

## 5. Profession (choose the one that best applies)

1. Business/Management	20.3%
2. Retail/Service	2.8%
3. Government	21.7%
4. Education	4.2%
5. Agriculture	1.4%
6. Student	0.7%
7. Home maker	9.8%
8. Retired	26.6%
9. Other	12.6%

6. Education: (highest level completed)

1. Grade School	0%
2. High School	10.5%
3. Associates/Technical Degree	9.1%
4. Some College	17.5%
5. College, Bachelors Degree	29.4%
6. Graduate Degree	32.2%

7. Do you live in Bowie?

1. Yes	95.8%
2. No	3.5%

8. Do you work in Bowie?

1. Yes	22.3%
2. No	77.0%

9. Do you own or rent the home in which you are currently living?

1. Own	96.5%
2. Rent	3.5%
3. Not applicable	0%

10. How long have you lived in Bowie?

1. Less than one year	2.1%
2. 1 - 2 years	3.5%
3. 3 - 5 years	14.8%
4. 6 - 10 years	17.6%
5. 11 - 15 years	10.6%
6. More than 15 years	47.9%
7. Do not live in Bowie	3.5%

11. How long do you intend to live here?

1. Less than one year	4.3%
2. 1 - 2 years	3.6%
3. 3 - 5 years	10.1%
4. 6 - 10 years	21.6%
5. 11 - 15 years	7.2%
6. More than 15 years	49.6%
7. Do not live in Bowie	2.9%

12. In what type of housing unit do you currently live?

1. Farm house	1.4%
2. Single family detached on more than 1 acre	3.5%
3. Single family on 1/2 to 1 acre	17.5%
4. Single family on 1/4 to 1/2 acre	48.3%
5. Single family on less than 1/4 acre	10.5%
6. Townhouse	17.5%
7. Apartment	1.4%
8. Condominium	0%
9. Trailer Home	0%
10. Other	0%

**13. How many people live in your household?**

- |                 |       |
|-----------------|-------|
| 1. One          | 12.7% |
| 2. Two          | 52.8% |
| 3. Three        | 17.6% |
| 4. Four         | 7.7%  |
| 5. Five or more | 9.2%  |

**14. How many functioning motor vehicles are there in your household?**

- |                 |       |
|-----------------|-------|
| 1. One          | 12.7% |
| 2. Two          | 65.5% |
| 3. Three        | 10.6% |
| 4. Four         | 7.0%  |
| 5. Five or more | 3.5%  |
| 6. None         | 0.7%  |

**15. I consider myself a person who:**

- |                            |       |
|----------------------------|-------|
| 1. Walks every day         | 32.9% |
| 2. Walk once in awhile     | 37.1% |
| 3. Seldom walks            | 2.1%  |
| 4. Drives most of the time | 21.7% |
| 5. Drives all the time     | 5.6%  |

**16. If more commercial development is allowed on the peripheral roadways in a strip commercial sprawl pattern, it will be more difficult to upgrade the shopping centers on Route 450 "Main Street" and have a viable new town center.**

- |                      |       |
|----------------------|-------|
| 1. Strongly Agree    | 63.6% |
| 2. Agree             | 25.0% |
| 3. Neutral           | 7.1%  |
| 4. Disagree          | 2.9%  |
| 5. Strongly Disagree | 1.4%  |

**How often do you shop in these locations? (QUESTIONS 17 TO 19)**

**17. Old Town Bowie (Huntington)**

- |                            |       |
|----------------------------|-------|
| 1. Every Day               | 0%    |
| 2. Several times per week  | 4.2%  |
| 3. Once per week           | 4.2%  |
| 4. A few times per year    | 23.8% |
| 5. Only for special events | 25.9% |
| 6. Never                   | 42.0% |

**18. Route 450 (Annapolis Rd)**

- |                            |       |
|----------------------------|-------|
| 1. Every Day               | 5.8%  |
| 2. Several times per week  | 47.7% |
| 3. Once per week           | 23.9% |
| 4. A few times per year    | 20.0% |
| 5. Only for special events | 1.3%  |
| 6. Never                   | 1.3%  |

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19. The new shopping area along Route 301 which has the Wal-Mart etc.

- |                            |       |
|----------------------------|-------|
| 1. Every Day               | 5.1%  |
| 2. Several times per week  | 34.6% |
| 3. Once per week           | 35.9% |
| 4. A few times per year    | 18.6% |
| 5. Only for special events | 4.5%  |
| 6. Never                   | 1.3%  |

If you could buy a similar product at all of these location, where would you prefer to shop?(QUESTIONS 20 TO 24)

20. Large strip commercial center

- |          |       |
|----------|-------|
| 1. Yes   | 6.0%  |
| 2. No    | 69.1% |
| 3. Maybe | 24.2% |

21. Small strip commercial center

- |          |       |
|----------|-------|
| 1. Yes   | 17.5% |
| 2. No    | 45.2% |
| 3. Maybe | 37.2% |

22. Classic "Main Street"

- |          |       |
|----------|-------|
| 1. Yes   | 71.4% |
| 2. No    | 5.2%  |
| 3. Maybe | 19.5% |

23. Large regional mall

- |          |       |
|----------|-------|
| 1. Yes   | 25.2% |
| 2. No    | 39.1% |
| 3. Maybe | 27.8% |

24. Traditional Downtown

- |          |       |
|----------|-------|
| 1. Yes   | 56.2% |
| 2. No    | 15.7% |
| 3. Maybe | 28.1% |

25. Which of the following street patterns is most appropriate for a traditional downtown and Main Street.

- |    |       |
|----|-------|
| 1. | 16.9% |
| 2. | 26.8% |
| 3. | 56.3% |

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**Questions about Old Town Bowie (Huntington)**

**26. Old Town Bowie, or Huntington, is an important historic site in Bowie and should be protected.**

- 1. Strongly Agree 50.3%
- 2. Agree 31.8%
- 3. Neutral 13.4%
- 4. Disagree 2.5%
- 5. Strongly Disagree 1.9%

**27. Old Town Bowie, or Huntington, should have additional streetscape and building improvements to reinforce its historical character.**

- 1. Strongly Agree 35.0%
- 2. Agree 30.6%
- 3. Neutral 20.4%
- 4. Disagree 5.1%
- 5. Strongly Disagree 3.8%

**Questions about the commercial area along Route 450 (Annapolis Road)**

**28. The shopping areas along route 450 are thirty or more years old and are looking tired, and needs an upgrade**

- 1. Strongly Agree 44.9%
- 2. Agree 25.0%
- 3. Neutral 16.0%
- 4. Disagree 7.7%
- 5. Strongly Disagree 0.6%

**29. It is difficult to walk and drive between the shopping areas along Route 450 (Annapolis Rd)**

- 1. Strongly Agree 40.4%
- 2. Agree 28.2%
- 3. Neutral 14.1%
- 4. Disagree 14.1%
- 5. Strongly Disagree 1.9%

**30. The shopping areas along Route 450 are thirty or more years old and should be kept as is, as an example of 1950's shopping design and should be recommended for the historic register.**

- 1. Strongly Agree 3.2%
- 2. Agree 8.3%
- 3. Neutral 14.7%
- 4. Disagree 39.1%
- 5. Strongly Disagree 34.0%

**31. Should the shopping area along Route 450 (Annapolis Road) be redeveloped as a traditional downtown with a Main Street?**

- 1. Yes 64.1%
- 2. No 14.7%
- 3. Don't know 19.9%

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32. Should the State and County allow the conversion of Route 450 from a through highway to "Main Street" if the majority or residents desire it?

- 1. Yes 72.3%
- 2. No 14.2%
- 3. Don't know 9.0%

If the shopping areas along Route 450 (Annapolis Rd) were to be redeveloped, should it incorporate any or all of the following design features? (QUESTIONS 33 TO 37)

33. The redeveloped areas should have a park and plazas

- 1. Strongly Agree 50.6%
- 2. Agree 36.4%
- 3. Neutral 9.7%
- 4. Disagree 1.9%
- 5. Strongly Disagree 1.3%

34. It should have interconnected network of streets onto which buildings should front.

- 1. Strongly Agree 19.9%
- 2. Agree 35.8%
- 3. Neutral 26.5%
- 4. Disagree 11.3%
- 5. Strongly Disagree 3.3%

35. It should have streets with wide sidewalks, with street trees and other street furniture that make it pleasant to walk.

- 1. Strongly Agree 61.3%
- 2. Agree 26.5%
- 3. Neutral 10.3%
- 4. Disagree 1.9%
- 5. Strongly Disagree 0%

36. It should have large well-landscaped parking lots behind the buildings not in front.

- 1. Strongly Agree 32.9%
- 2. Agree 29.6%
- 3. Neutral 20.4%
- 4. Disagree 14.5%
- 5. Strongly Disagree 2.6%

37. It should have parallel and head in parking along all streets

- 1. Strongly Agree 8.5%
- 2. Agree 24.8%
- 3. Neutral 26.1%
- 4. Disagree 29.4%
- 5. Strongly Disagree 11.1%

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Which of the following building types should be encouraged if the Route 450 shopping areas was to be redeveloped the future? (QUESTIONS 38 TO 44)

**38. More one story retail buildings**

- 1. Yes 32.0%
- 2. No 39.3%
- 3. Maybe 28.7%

**39. Two to three story retail and /or commercial office buildings**

- 1. Yes 46.4%
- 2. No 29.1%
- 3. Maybe 24.5%

**40. Townhouses**

- 1. Yes 16.7%
- 2. No 65.3%
- 3. Maybe 18.0%

**41. Up-scale Apartments**

- 1. Yes 27.8%
- 2. No 53.6%
- 3. Maybe 18.5%

**42. Mixed-use buildings that combine housing and retail**

- 1. Yes 32.9%
- 2. No 42.8%
- 3. Maybe 24.3%

**43. Senior citizens housing**

- 1. Yes 47.1%
- 2. No 27.5%
- 3. Maybe 25.5%

**44. Civic and community buildings**

- 1. Yes 66.7%
- 2. No 11.8%
- 3. Maybe 21.6%

**Questions about the new Town Center**

**45. A town center should contain a mix of building types including retails stores, offices, civic uses, parks and plaza and housing?**

- 1. Strongly Agree 49.3%
- 2. Agree 32.9%
- 3. Neutral 7.2%
- 4. Disagree 8.6%
- 5. Strongly Disagree 2.0%

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46. The new town center should be a place that is pleasant and inviting to walk around?

- |                      |       |
|----------------------|-------|
| 1. Strongly Agree    | 80.6% |
| 2. Agree             | 14.8% |
| 3. Neutral           | 2.6%  |
| 4. Disagree          | 0%    |
| 5. Strongly Disagree | 1.9%  |

47. Preservation of existing pond, stream corridors and wetlands are an important design consideration in the new town center?

- |                      |       |
|----------------------|-------|
| 1. Strongly Agree    | 74.2% |
| 2. Agree             | 10.3% |
| 3. Neutral           | 5.2%  |
| 4. Disagree          | 5.8%  |
| 5. Strongly Disagree | 4.5%  |

What type of the following buildings should we have in the new town center? (QUESTIONS 48 TO 58)

48. 1-4 story buildings

- |          |       |
|----------|-------|
| 1. Yes   | 66.2% |
| 2. No    | 13.2% |
| 3. Maybe | 20.5% |

49. 5-8 story buildings

- |          |       |
|----------|-------|
| 1. Yes   | 17.4% |
| 2. No    | 69.8% |
| 3. Maybe | 12.8% |

50. Mixed-use buildings with ground story retail and upper levels with offices and/or residences

- |          |       |
|----------|-------|
| 1. Yes   | 50.3% |
| 2. No    | 21.9% |
| 3. Maybe | 27.2% |

51. One story retail buildings

- |          |       |
|----------|-------|
| 1. Yes   | 44.3% |
| 2. No    | 28.2% |
| 3. Maybe | 27.5% |

52. Two to three story retail and /or commercial office buildings

- |          |       |
|----------|-------|
| 1. Yes   | 46.7% |
| 2. No    | 26.2% |
| 3. Maybe | 25.4% |

53. Multi-story mixed-use buildings with retail on the ground level and offices and/or residences above

- |          |       |
|----------|-------|
| 1. Yes   | 41.5% |
| 2. No    | 34.0% |
| 3. Maybe | 23.1% |

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**54. Townhouses**

- 1. Yes 23.3%
- 2. No 51.3%
- 3. Maybe 25.3%

**55. Up-scale Apartments**

- 1. Yes 26.0%
- 2. No 50.0%
- 3. Maybe 24.0%

**56. 3 to 5 story office buildings**

- 1. Yes 21.9%
- 2. No 51.0%
- 3. Maybe 27.2%

**57. Senior citizens housing**

- 1. Yes 49.0%
- 2. No 23.8%
- 3. Maybe 27.2%

**58. Civic and community buildings**

- 1. Yes 74.2%
- 2. No 9.3%
- 3. Maybe 16.6%

**How should parking needs be accommodated?**

**(QUESTIONS 59 TO 68)**

**59. Unscreened, individual, front-yard surface lots**

- 1. Yes 13.59%
- 2. No 68.2%
- 3. Maybe 18.2%

**60. Landscaped and screened front-yard surface lots**

- 1. Yes 40.0%
- 2. No 29.7%
- 3. Maybe 30.3%

**61. Rear lot surface parking lots well landscaped**

- 1. Yes 75.0%
- 2. No 9.5%
- 3. Maybe 15.5%

**62. Rear lot surface parking lots unlandscaped**

- 1. Yes 11.4%
- 2. No 76.5%
- 3. Maybe 12.1%

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**63. Single-use multi-story parking structures**

- 1. Yes 24.8%
- 2. No 44.1%
- 3. Maybe 31.0%

**64. Mixed-use parking decks**

- 1. Yes 37.1%
- 2. No 33.6%
- 3. Maybe 29.4%

**65. Parallel, on-street parking**

- 1. Yes 22.9%
- 2. No 48.6%
- 3. Maybe 28.5%

**Which of the following services would encourage you to come to the town center?  
(QUESTIONS 66 TO 80)**

**66. Fast food restaurants**

- 1. Yes 18.4%
- 2. No 65.1%
- 3. Maybe 16.4%

**67. Family style restaurants**

- 1. Yes 79.9%
- 2. No 10.9%
- 3. Maybe 10.1%

**68. Outdoor cafes**

- 1. Yes 75.7%
- 2. No 9.9%
- 3. Maybe 14.5%

**69. Bars**

- 1. Yes 21.5%
- 2. No 57.7%
- 3. Maybe 20.8%

**70. Gourmet restaurants**

- 1. Yes 75.0%
- 2. No 7.9%
- 3. Maybe 17.1%

**71. Specialty retail**

- 1. Yes 72.3%
- 2. No 9.5%
- 3. Maybe 18.2%

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**72. Big-box retail**

- 1. Yes 13.2%
- 2. No 66.9%
- 3. Maybe 19.9%

**73. High End department stores**

- 1. Yes 60.4%
- 2. No 16.1%
- 3. Maybe 23.5%

**74. Movies / Multiplex Cinema**

- 1. Yes 42.0%
- 2. No 37.3%
- 3. Maybe 20.7%

**75. Pharmacies**

- 1. Yes 58.1%
- 2. No 22.3%
- 3. Maybe 19.6%

**76. Grocery stores**

- 1. Yes 36.2%
- 2. No 45.6%
- 3. Maybe 18.1%

**77. Medical services**

- 1. Yes 44.3%
- 2. No 25.5%
- 3. Maybe 30.2%

**78. Civic and institutional services**

- 1. Yes 69.8%
- 2. No 10.1%
- 3. Maybe 20.1%

**79. Parks and plazas**

- 1. Yes 82.8%
- 2. No 12.4%
- 3. Maybe 4.8%

**80. Churches or houses of worship**

- 1. Yes 28.0%
- 2. No 48.0%
- 3. Maybe 24.0%

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81. How important is the quality of the pedestrian realm to the success of a main street and the new town center

- |                       |       |
|-----------------------|-------|
| 1. Very important     | 81.3% |
| 2. Somewhat important | 12.9% |
| 3. Not important      | 5.8%  |

82. The town center and Main Street will be more successful if there was a local jitney and/or on-demand transit which connects all neighborhoods in Bowie to the new town center and to the downtown /Main Street, existing regional bus stops, job destinations and other centers.

- |                      |       |
|----------------------|-------|
| 1. Strongly Agree    | 44.3% |
| 2. Agree             | 34.3% |
| 3. Neutral           | 17.9% |
| 4. Disagree          | 0.7%  |
| 5. Strongly Disagree | 2.9%  |

83. Should the current zoning and land use development regulations be changed to reflect and encourage the consensus reached through the Visual Preference Survey™ and the Vision Translation Workshop?

- |               |       |
|---------------|-------|
| 1. Yes        | 69.5% |
| 2. No         | 8.5%  |
| 3. Don't know | 21.3% |