



# City of Bowie

2614 Kenhill Drive  
Bowie, Maryland 20715

## MEMORANDUM

**TO:** City Council

**FROM:** David J. Deutsch, City Manager

**SUBJECT:** Proposed Environmental Initiatives  
Environmental Advisory Committee

**DATE:** February 4, 2010

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The worksession agenda for Monday night includes an item on environmental initiatives. At their meeting of February 3, 2010 the Environmental Advisory Committee agreed upon the attached set of topics to pursue with City Council in the year ahead. Chairman Allen will present these recommendations in a Powerpoint presentation and discuss the future direction as outlined in the attachment. This worksession is intended to be an overview of the EAC's current interests; the EAC will provide detailed briefings and specific proposals on the presented items at a later date.

Attachment



## **10\*** Steps toward a Green Bowie

**EAC Council Work session Feb 8, 2010**

- 1. Plastic Bags education and Community outreach Campaign**
- 2. Green Certification of households and businesses**
- 3. Recycling Incentives (EAC will provide strategies) –Assess reordering the waste collection schedule.**

Direct staff to carry out an assessment of cost, benefits, personnel and capital equipment implications of altering the household waste collection schedule to provide for a single collection of regular household waste per week and an enhanced program of curbside recycled waste collection

- 4. BGE -EAC recommendation for unclaimed tree loss funds**
- 5. Bowie Canopy Goal of 50 % by 2020 and adoption of urban forestry ordinance for conservation, restoration, maintenance and expansion of canopy. EAC will propose a Community Greening Program with incentives and new expectations for residential planting and maintenance.**
- 6. Adoption of GHG Reduction Goal of 10% by 2012, 15% by 2015 and 20% + by 2020 and commitment to develop a long-term**

strategy for carbon neutrality for all **city** government buildings consistent with adopted Climate Change Resolution in August 2009

**7. Climate Resolution goal setting**

**8. Renewable energy purchase**

Green Power Purchase 10% of **total** city electricity use as of June 2011.

**9. Adoptions of program to encourage residential energy efficiency, GHG reduction and use of renewable energy sources.**

**10. Staffing for sustainability. Create City staff position  
Environmental Programs Director**

**\*Additional actions consistent with and proposed to  
implement the above steps**