

## MEMORANDUM

TO: City Council

FROM: Alfred D. Lott, ICMA-CM, CPM  
City Manager

SUBJECT: *Status Report* DATE: August 27, 2020

### *Status Report*

1. Community Wildlife Habitat Recertification

On August 26, staff were notified that the National Wildlife Federation (NWF) had recertified Bowie as a Certified Community Wildlife Habitat for 2020. The program requires recertification each July. This is the City's first recertification since being initially certified in November 2016. A variety of educational and outreach activities are required to recertify, as well as increasing the number of certified habitats in the City (a mix of businesses, institutions, and residences). Due to the COVID-19 pandemic and the cancellation of spring and summer events, NWF provided automatic recertification for all certified communities that were active in 2019.

2. Census Update

Enumerators are also in our community, working in person to get households counted. Their work is hampered somewhat by people's reluctance to open their doors to strangers, especially during a pandemic. Many of the enumerators are bilingual, which helps to eliminate that potential barrier. Due to our combined efforts, the response rates are improving each week.

We will continue our outreach and education efforts for the next several weeks, especially in the tracts with response rates under 75%. Our census webpage ([www.cityofbowie.org/census](http://www.cityofbowie.org/census)) provides more information about the importance of completing the census and has a map that displays the latest response rates by Prince George's County census tracts.

Note: The lowest level of detail available to us to track response rates is census tracts. However, some of the 18 Bowie census tracts we have been following include a portion of households outside the municipal limits of Bowie, which is why the calculated averages on the attached chart do not exactly match the overall response rate for the City of Bowie. The higher number is the more accurate number.

ADL: lfr  
Attachment

**City of Bowie Response Rates by Census Tract  
as of August 26, 2020**

Census tract #	City District	Neighborhoods	% of households responding					
			12-Apr	11-May	23-Jun	24-Jul	10-Aug	26-Aug
800401	1	Idelwild, Overbrook, Saddlebrook East, Yorktown	69.7	80.3	84.1	84.6	84.9	87.3
800402	1 & 2	Belair Town, Belair Town II, Chapel Forge, Meadowbrook, Victoria Heights	67	78.6	82.5	83.3	84.3	85.8
800403	1	Old Chapel Estates, Rockledge, Saddlebrook West, Whitehall	69	82.3	85.3	85.9	87	88.8
800409	1 & 2	Belair Greens, Fairview, Glenridge, Grady's Walk, Highbridge Park, Old Chapel, Northridge	65.8	78.1	81.3	82.1	83.1	85
800410	1	Adnell Woods, Bowie Station, Huntington Crest, Northridge, Old Town Bowie, Rolling Hills	60.8	74.1	77.3	77.9	79.7	81.8
800504	2	Bowie Forest, Buckingham, Derbyshire, Forest Hills, Somerset	65.6	77.9	82	82.4	83.2	85.3
800505	2	Kenilworth	67.7	78.8	81.9	82.3	83.3	85
800507	3	Patuxent Overlook, Longleaf, Governor's Green	42.7	51	54.9	55.9	57.2	60
800511	4	Graystone, Lake Village Manor, Peach Preserve, Pointer Ridge North, Ridgeview Townhouses, Ternberry	63.2	75.5	78.9	80	81.8	83.6
800513	2 & 3	Foxhill, Longridge, Old Stage, Princeton Square, Spring Meadows, Tulip Grove, Westview	65.1	77	80.4	81.2	82.4	85.2
800514	2 & 3	Dixon Crossing, Stewart's Landing	59.8	73	78.6	79.7	80.7	83.4
800515	3	Allen Pond Townhomes, Bowie Commons, Northview, Oakpond,	55.3	67.3	72.6	73.5	75.5	77.7
800516	3	Enfield Chase, Evergreen Estates, Heather Hills, Heather Ridge, Palisades, Woodland Lake Condo, Bowie New Town Ctr Condos	54.7	67.4	72.6	73.8	76.3	78.1
800517	4	Ashleigh Station, Devonshire, Grovehurst, Tall Oaks Crossing, Woodson Landing	64.1	76.5	81.1	82	84	85.9
800518	3 & 4	Ashleigh, Woodmore Highlands, Woodmore Estates	58.5	71.1	76.4	77.2	78.1	79.8

