

## MEMORANDUM

TO: City Council

FROM: Alfred D. Lott, ICMA-CM, CPM  
City Manager

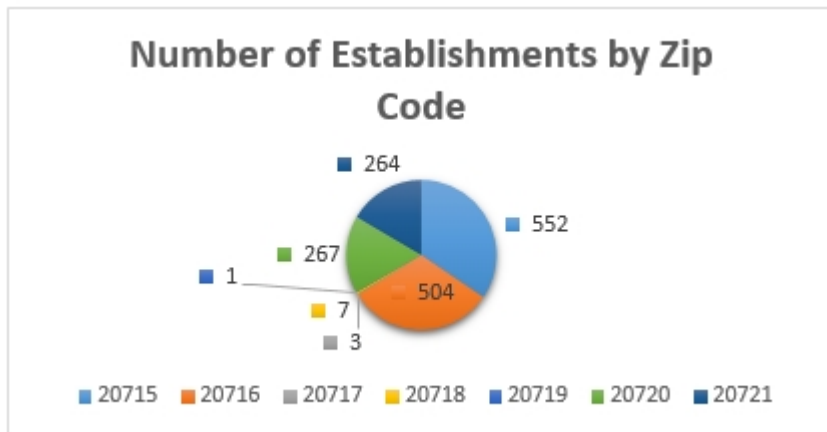
DATE: December 5, 2019

SUBJECT: *Status Report*

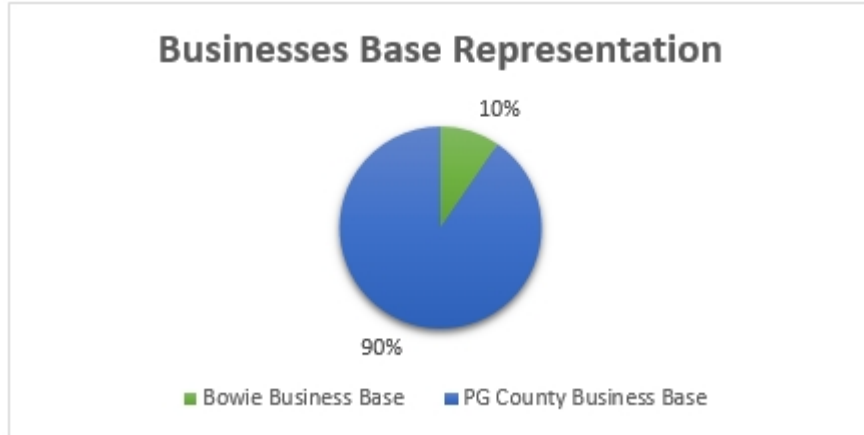
### *Status Report*

1. Bowie Business – 2019 Updated Analysis of Census Data

According to the Census Bureau's latest data (for the year 2016) there are 1,598 businesses employing a total of 23,694 people in the seven zip codes that comprise the Bowie area.



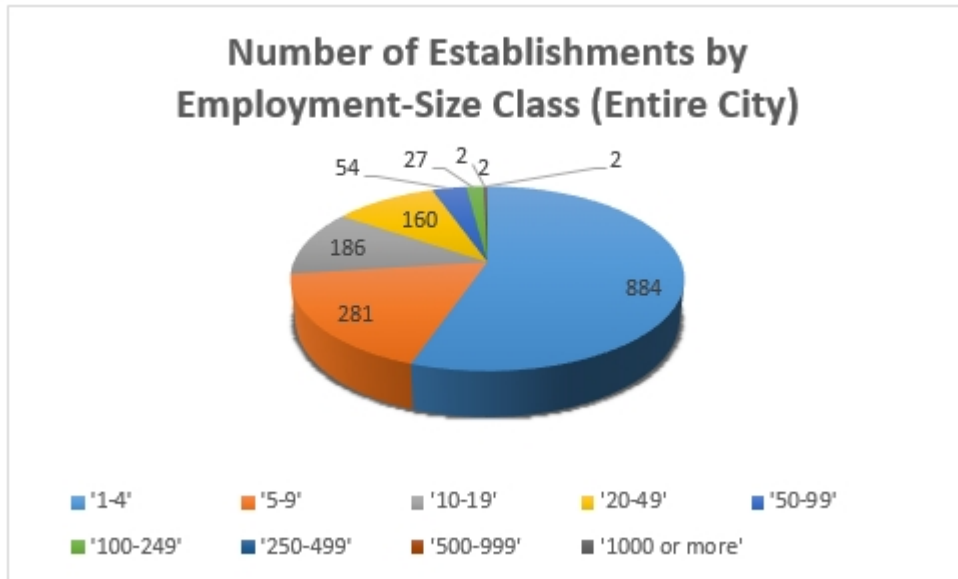
In Prince George's county, there are 15,042 businesses 256,974 people. Bowie's business base represents 10.6% of the total Prince George's county business base and 9.2% of the total employees in the county.



For those businesses employing 100 or more employees, the Bowie area’s 33 businesses make up 7.7% of the county businesses and 0.94% of the state of Maryland’s businesses with 100 or more employees.

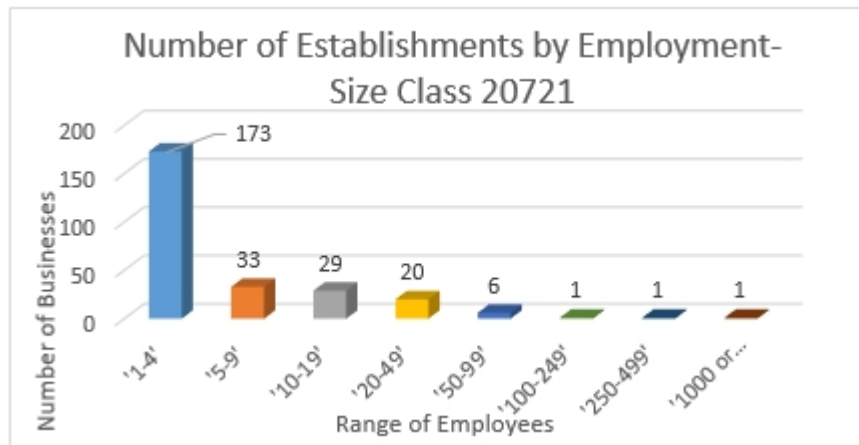
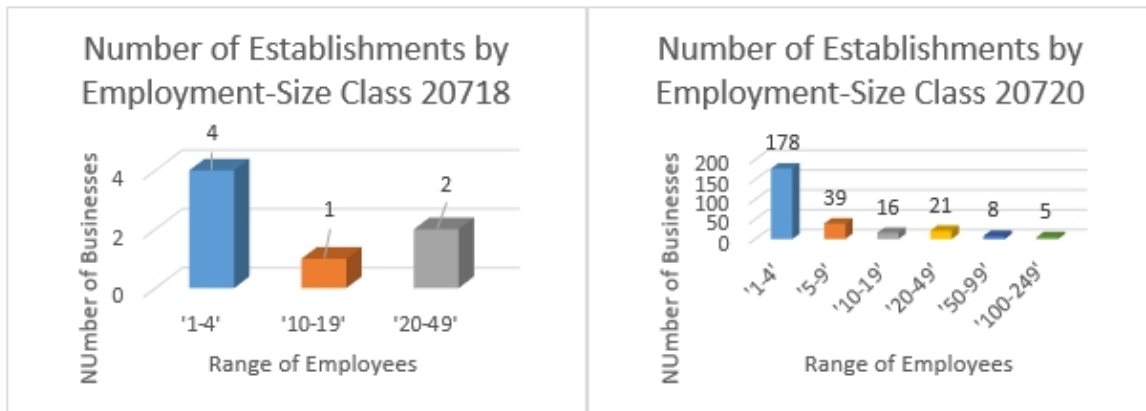
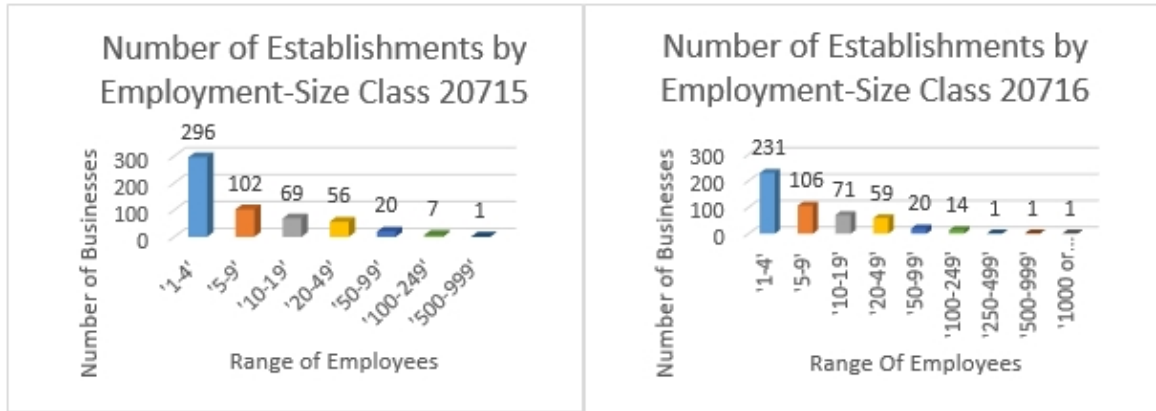
Businesses are almost equally distributed north and south of US highway 50 – 51.6% are located north and 48.4% are south. Employment is not as equally distributed north and south of US Highway 50 with 40.3% of Bowie’s total employment in the north and 59.7% in the south.

Range of Employment Entire City of Bowie



Based on data from the U.S. Census Bureau, 55% of businesses in the City of Bowie have between 1-4 employees.

Range of Employment by Zip Code



ADL: lfr