

## MEMORANDUM

TO: City Council

FROM: David J. Deutsch  
City Manager

SUBJECT: *Status Report*

DATE: January 9, 2014

1. Network Support

The expanded complexity of the City voice and data network has created a need for regular and continued support. The FY14 Budget includes funds for this support including weekly visits to analyze system logs and server activity, security audits and testing, and general network support and troubleshooting. Columbia Telecommunications Corporation has been providing network support for the past three years. The hourly rate offered is through a COG rider on Montgomery County contract #4346000017AA, Amendment 5. They have proposed a total price not to exceed \$30,000. As provided in Section 62 of the City Charter, this will serve as the required seven-day notice of intent to purchase network engineering support from Columbia Telecommunications Corporation.

2. Bowie Business Shuttle Bus

The Bowie BizBus has completed its third and fourth months of operation. The ridership in November averaged 13 riders per day with a total of 258 passengers being carried for the 20 days the BizBus operated. The ridership in December averaged 15 riders per day with a total of 335 passengers being carried for the 22 days the BizBus operated.

Staff continues coordination and communication with Inovalon and St. John Properties to increase employee awareness about the BizBus.

3. Economic Development Committee (EDC)

The EDC met Wednesday, January 8. The Seventh Annual Bowie Business Recognition Awards will be presented on May 14<sup>th</sup>; the EDC and the Greater Bowie Chamber are actively seeking nominations in six categories.

The EDC also discussed how to improve the competitiveness of the office and flex product in Bowie. This discussion will continue at the next EDC meeting which is scheduled for Wednesday, March 12 at 7:30 a.m.

4. Seventh Annual Bowie Business Recognition Awards Nominations Sought

The City's Economic Development Committee (EDC) in partnership with the Greater Bowie Chamber of Commerce is actively seeking nominations for recognition at the Seventh Annual Bowie Business Recognition Awards program to be held Wednesday, May 14, 2014 at 7:30 a.m. in Bowie. A sixth awards category, for Incubator Business of the Year, is added this year. Nominations can be made on the attached form. The nomination deadline is Friday, March 28.

The awards categories are:

Business of the Year – This award is for a Bowie company that has demonstrated high-level accomplishments that are a benchmark for other businesses that include financial success, visible community involvement, professional employee work environment, and will excel in customer satisfaction, strategic planning, and business development.

Small Business of the Year – This award is for a Bowie-based small business that has demonstrated the qualities that make for a prosperous and growing organization in Bowie.

Entrepreneur of the Year – This award is for the Bowie business entrepreneur who has demonstrated outstanding leadership and tenacity in managing all facets of business to include growth in profit and employee numbers coupled with such factors as degree of innovation, development of a creative and ingenious product or service, exceptional selling techniques, and extent of expansion into local markets.

Community Service Award – This award is for the Bowie or vicinity business that has demonstrated throughout the year a strong record of involvement in the Bowie community.

Green Business of the Year – This award is for a company with a Bowie presence who has demonstrated their commitment to environmentally sustainable practices such as energy and water savings, recycling, renewable energy, reduced chemicals or packaging, or employee carpooling/telework.

Incubator Business of the Year – This award is for a growth oriented professional service firm or technology company, with existing clients, whose business is committed to increasing revenues and hiring employees.



The City of Bowie, Maryland and the Greater Bowie Chamber of Commerce are celebrating the **Seventh Annual Business Recognition Awards program on Wednesday, May 14, 2014**. The Awards program was created to recognize and celebrate those businesses in the Bowie community that exhibit exemplary efforts to provide outstanding services, products and facilities to all its customers.

**NOMINATION INFORMATION**

BUSINESS NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY, STATE, ZIP CODE: \_\_\_\_\_

BUSINESS PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

**CATEGORY (choose one):**

**Business of the Year** - This award is for a Bowie company that has demonstrated high-level accomplishments that are a benchmark for other businesses that include financial success, visible community involvement, professional employee work environment, and will excel in customer satisfaction, strategic planning, and business development.

**Small Business of the Year** -- This award is for a Bowie-based small business that has demonstrated the qualities that make for a prosperous and growing organization in Bowie.

**Green Business of the Year** - This award is for a company with a Bowie presence who has demonstrated their commitment to environmentally sustainable practices such as energy and water savings, recycling, renewable energy, reduced chemicals or packaging, or employee carpooling/telework.

**Incubator Business of the Year** - This award is for a growth oriented professional service firm or technology company, with existing clients, whose business is committed to increasing revenues & hiring employees.

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**Entrepreneur of the Year** - This award is for the Bowie business entrepreneur who has demonstrated outstanding leadership and tenacity in managing all facets of business to include growth in profit and employee numbers coupled with such factors as degree of innovation, development of a creative and ingenious product or service, exceptional selling techniques, and extent of expansion into local markets.

**NOMINATION INFORMATION:**

Why do you feel this business should be considered for the Business Recognition Award? (Please feel free to attach additional pages to this nomination.)

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**NOMINATOR INFORMATION:**

NAME: \_\_\_\_\_ PHONE: \_\_\_\_\_

DATE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

**NOMINATION DEADLINE FRIDAY, MARCH 28, 2014**. Please mail nomination to City of Bowie, Attention: John Henry King, Economic Development Director, 15901 Excalibur Road, Bowie, MD 20716 or fax to 301/809-2315 or email [jhking@cityofbowie.org](mailto:jhking@cityofbowie.org)