

PUBLIC ART OPPORTUNITY REQUEST FOR QUALIFICATIONS

CITY OF BOWIE PUBLIC ART SIGNAGE PROJECT



GENERAL INFORMATION

The City wishes to replace an existing “living” sign at the intersection of Route 197 and Kenhill Drive. For this public art opportunity, an art piece in the form of signage will be designed and installed at the same location and appropriately scaled to the landscape.

The design process should include community engagement and serve as an aesthetically pleasing landmark for years to come.

Artist teams must be able to plan, design, and construct the signage with weather-resistant, non-hazardous, and easily maintained materials.

ANTICIPATED SCHEDULE

Timelines Subject to Change

AUGUST 31 @11:30 AM ▪ Submission of Qualifications

SEPTEMBER 10 ▪ Interviews with candidates

SEPTEMBER 15 ▪ Finalists selected

OCTOBER 15 ▪ Submission of RFP (invite only)

NOVEMBER 19 ▪ Award of Contract

JANUARY - APRIL ▪ Installations



THE CITY OF
BOWIE, MARYLAND



PUBLIC ART OPPORTUNITY CONTINUED

Role of Artist(s)

- Convey and enhance a welcoming city while beautifying the community.
- Set a high bar of excellence for future public art projects planned for the City of Bowie.
- Capture and engage Prince George's County's largest city.
- Celebrate the diversity of the community.
- Make an impact emphasizing architectural elements distinct to the City of Bowie.

Eligibility Requirements

- Professional artists residing in the Mid-Atlantic region are encouraged to apply as individuals or teams. Local artists are encouraged to apply.
- If artists are applying as a team, the team should be declared in the Artist Statement.
- Must demonstrate a history of working with government.
- Must demonstrate experience with a collaborative approach and community engagement.
- Must demonstrate direct experience with exterior design and installation.

Project Budget \$115,000

- Project budget includes artist design fee, materials, fabrication, permits, installation, travel and any other project expenses.

Selection Process + Criteria

- After the submission deadline, the City of Bowie and the Prince George's County Arts and Humanities Council staff will convene a Selection Panel composed of representatives from the Bowie Arts Committee, residents, artist/design professionals and project team members. The Selection Panel will screen submissions and make recommendations for the qualified candidates pool that will be invited to respond to the second step in the project process, the Request for Proposals (RFP).
- The Selection Panel will use the following criteria to make their selection for advancement to the RFP:
 1. Artistic merit and experience as evidenced by submitted digital representation of past work samples.
 2. Demonstrated knowledge, skills and experience in Public Art for municipalities or government agencies.
 3. Appropriateness of artist's medium and style as it relates to the scale and scope of the site and project.
 4. References + recommendations from past clients.
 5. Explanation of why this project is of interest.
- Upon approval, the selected artists or artist teams will be notified they have been selected to respond to the RFP. The selected artists or artist teams will be provided with a \$1000 award for their original, complete proposal.

Deadline August 31, 2021 - 11:30 AM.

- To request an RFQ packet, please email Robin Jones at rjones@cityofbowie.org.
- All questions or clarifications regarding this RFQ shall be submitted by email to Robin Jones.
- Deadline for inquiries is 3:00 p.m. on Monday, August 16, 2021.
- Written responses to all questions and/or clarifications will be issued no later than Wednesday, August 18, 2021 to all those who request the RFQ.
- Electronic (pdf) qualifications will be accepted via email to Robin Jones at rjones@cityofbowie.org until 11:30 a.m., Tuesday August 31, 2021 at which time they will become the property of the City and will be subject to the Maryland Public Information Act.
- The subject line of the email must read **QUALIFICATIONS: PUBLIC ART INITIATIVE RFQ.**
- **Late qualifications will not be accepted.**